

THE MATCHMAKING INSTITUTE OPENS ITS DOORS
THE VERY FIRST AND ONLY MATCHMAKING SCHOOL IN AMERICA
www.MatchmakingInstitute.com/

NEW YORK, NY – October 2, 2003 – For Immediate Release

Fun, sexy, and finally... legitimate: become a Certified Matchmaker!

The Matchmaking Institute has just opened its doors for registration. It is the first and only school dedicated to the training and certifying of matchmakers: the fun of matchmaking with the accreditation of an Institute.

With the dating industry boom, seeing a 300% increase from 1999 to 2002, and with the popularity of on-line dating services, to the prime time new NBC's TV show, Miss Match, Produced by Sex and the City's Darren Star about a real life matchmaker, Matchmaking is skyrocketing into the mainstream. The next natural step is for people to ask questions such as: **How can I learn more about matchmaking? How can I become a Matchmaker? Or even what is it like to be a matchmaker?**

Introducing the Matchmaking Institute, a school created to teach people about the matchmaking industry and the field of relationship sciences. The Institute also provides formal training and a certification for future matchmakers. Topics for instruction include interviewing techniques, human behavioral communication, how to network for success, techniques in dating and etiquette coaching and even party planning and event hosting.

The "brains" behind the conception of the Matchmaking Institute are two creative entrepreneurs, Jerome Chasques, owner of Cosmo Party, a singles event company and Lisa Clampitt, Certified Social Worker with 13 years experience in relationship coaching, and owner of VIP Life and Club Elite, two high-end matchmaking services. This dynamic team, along with their instructors, decided it was time to offer a formal entrance into the once mysterious yet exciting career of matchmaking.

Lisa Clampitt, CSW, Executive Director of the Matchmaking Institute states: "I have always loved playing cupid, and now I can offer that gift to others". **Jerome Chasques**, President of the Matchmaking Institute Inc., adds that "the Institute is not only great for those who feel they are 'natural born matchmakers' but also for those who just want to learn more about relationship sciences" offering non certification workshops on topics such as dating dynamics, successful communication and networking techniques.

Registration is now open for classes and workshops, which begin **December 2, 2003**.

The Matchmaking Institute offers three types of programs: Matchmaking Certification, Advanced Matchmaking Certification, and Non Certification Relationship Workshops.

Programs, Catalog, Admission...are all available on www.MatchmakingInstitute.com/

PRESS INQUIRY

Press Contact Lisa Clampitt, CSW, at **212-242-0965** or by email at press@matchinstitute.com